

## Issue Editor's note...



Life is a series of choices which steer the direction of our lives and take us to the destination we choose for ourselves. It not only shapes our personality but also paves the way for the kind of life we want for ourselves. Choices in life have far reaching implications. Therefore, making the right decisions, big or small, is crucial for the directions we can choose in our life.

At times, as students one finds one's self at a crossroad especially with the abundance of choices one is spoiled for which, perhaps can be summed up as 'distractions or focus.'

What choices do you make as a student? Think of it, today you rely on your parents to feed, clothe, and shelter you: tomorrow you will have to fend for yourself as well as play your role as a provider.

Does that thought make you fret or lost? Possibility is some of us often than not find ourselves standing at the end of a road, wondering whether or not to turn left or right. Don't worry too much about it. The wonderful thing about such a dilemma is that you have a choice.

A simple step towards making right decision can start with self reflection. Self reflection is very important if you want to make good decisions in life, else you wouldn't know what you want in the first place. Reflect on who you are; take a SWOT analysis of yourself. Identify your values, interests, personality and your skills. Pay attention to your dreams, have confidence in yourself. You are where you are for a purpose: to realize your potential. Set a goal for yourself. It will energize you to move on ahead. Not to is in itself a decision taken and it will have its own consequences to your life that could leave you feeling frustrated. What is worse, you may end up in a place you never wanted for yourself in the first place.

Focus on what you would like and what is best for you. Remember, what you believe is what you become. Dream on, dream of the best for you, play it over and over in your mind and work towards it with energy and enthusiasm. Understand that making the right decision now will enable you to be more focused and effective in whatever you do. The great boxer, Muhammad Ali once said, "To be a great champion you must believe you are the best. If you are not, pretend you are."

Therefore, trust in yourself. It is worth keeping in mind that, where you are today is based on the decisions you made yesterday. So, where you are tomorrow will be based on what you decide to do

## Issue Contents

- *Issue Editor's Note...*
- *Beauty*
- *Life of a 21<sup>st</sup> Century Manager*
- *Mother Environment*
- *Love in Different Shades*



today. Realize that you are your possibilities and that the only person to limit your possibility is you. So make choices that empower and establish control over your future. Bottom line- as is often said “if you want bananas, don’t plant mango seeds.”

**Ms. Azono Khatso,**  
*Sr. Lecturer,*  
*Deptt. of English & Soft Skills*



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# Beauty

Mr. Khan, BA 2<sup>nd</sup> Semester

Beauty lies in the eyes  
Never pass into nothing  
But persist afresh.  
The green trees, the blue sea  
Fluttering by the touch of the wind  
Flowery and fruitful.  
Abundant leaves in loveliness  
Nature's gift with different hues and shapes  
The eyes see  
And stay forever.

Gazing at the flowers  
In bliss it cools and delights me  
But when it is killed  
Roars tearfully.  
Is not it pity to stand still beside?  
No pity has a man  
Tortures with no reason  
But with selfish and greedy mind.  
Why doesn't beauty stay with us  
Till it dies?

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# Life of a 21<sup>st</sup> Century Manager

*Mr. O Bhopen Singh, Sr. Lecturer, Deptt. of IT & Mathematics*

**W**ith the increasing competition from domestic as well as foreign players, business organizations and their information needs have undergone a significant change. Organizations are increasingly using Information Technology (IT) to capture and disseminate information and enhance the performance of the business. An organization has now become a system consisting of business environment and information system. Without information system no organization can survive in today's competitive environment. So the impact of IT on management of organization can be analyzed by the Illustration given below:

Think of the working day of a 21<sup>st</sup> century marketing manager. On arriving at the work place, the manager turns to desktop terminal and reads any message that arrived during the night, reviews the day's schedule, checks the status of an ongoing computer conference, reads several intelligent alerts and browses through abstract of relevant articles from the previous day's business paper. To prepare for a late-morning meeting of the new product committee, the manager calls up a recent marketing research report from the database, reviews relevant sanctions, edits them into a short report, sends copies electronically to other committee members who are also connected to the computer network, and store a copy to the database. Before leaving for the meeting, the manager uses the terminal to make lunch reservations at a favourite restaurant for a business lunch with an important client and buy airline tickets for next week's executive meeting at New York.

The afternoon is spent preparing sales and profit forecasts for the new product. The manager obtains test market data from company data banks and information on market demand, sales of competing products, and expected economic conditions from external databases to which the company subscribes. These data are used as inputs for the sales forecasting model stored in the company's model bank. The manager plays with the model to see how different assumptions effect predicted results.

At home later that evening, the manager uses a laptop computer to connect the network, prepare a report on the product, and sends copies to the terminals of other involved managers, who can read them first thing in the morning. When the manager logs off, the computer automatically sets an alarm clock for a wake-up call the next morning.

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*Student's Best  
Contribution of the  
Issue*

# Mother Environment

*Mr. Akshay Rai, BCA 4<sup>th</sup> Semester*

*Let's hear the green silence and cries*

*Resonant in our ghastly deeds,*

*When our Mother suffers*

*With consequences,*

*With fading hope,*

*We have perfected in time.*



*These lines are for our falling race,*

*As dreams of a bright phase*

*Have driven our thirst to chase*

*The illusion of desires dying.*

*O selfish man! Who can ring*

*The siren of The End ever?*



*Time limited will one day be stark,*

*Like the end when ceases breathing.*

*How then shall we stand and savour*

*This fall for us all destined,*

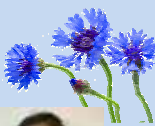
*The consequences we have planned,*

*In greed, in disregard, in blindness,*

*We, the chosen race, in our march*

*On the peak to perch alone.*

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# Love in Different Shades



Ms. Retongkokla,  
Asstt. Professor, Deptt. of Education

The word Love is comprised of four letters L-O-V-E. It indeed is the most conspicuous, rather the theme of human life. Paul Webster says, "Love is nature's way of giving a reason to be living." It is love which makes life livable and pleasant, sweetens its bitterness, mitigates its pains, makes hell a heaven and without love heaven becomes a hell.

Different languages have different names of love; *Agape* in Greek is represented by God's love and *Phileo* often translated as brotherly love connected through emotions. *Amor* in Spanish, *Liebe* in German, *amorein* in Italian, *amour* in French, *kāma*, *anurakti* in Sanskrit, *temeim* in Ao Naga, *kekhrrie* in Tenyidie, *nzan* in Lotha Naga and so on. In most languages, the same word is used to describe different kinds of relationships. For instance, the love between a parent and a child, between brothers and sisters, between unmarried people, between husband and wife, the love of God or the love that one feels for one's country. What all these forms of love have in common are care, trust, respect and concern for the other person or people.

Even no religion can deny love so let's look at what the different religions has to say about love. Below are some extracts from different holy books.

1. **Christianity (The Bible):** Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. Love does not delight in evil but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres. Love never fails.

2. **Islam (Quran):** "Love is earned, love is not obsessive, love is intimate, love does not corrupt, love is- purity, brotherhood, fair, love is a divine sign, love is steadfast, love can become lust, can turn to hate, real love does not decay." "When we are in love, we are always thinking about our object of love. How much more passionate when the believer is in love with the divine."- Shayleh Yasir Qadhi.

3. **Buddhism:** There are four elements of true love according to Buddhism. They are *Maitri* (translated as loving-kindness or benevolence), *Karuna* (compassion), *mudita* (joy-if there is no joy in love, it is not true love) and *upeksha* (equanimity or freedom-in true love, you attain freedom). According to Buddha, "Understanding is the essence of love. If you cannot understand, you cannot love."

4. **Jainism:** "Live and let live. Love all-serve all." "Where there is love there is life. "All living beings long to live. No one wants to die." Violence is suicide." "All souls are alike and potentially divine. None is superior or inferior"

I conducted a survey with some young people to know their understanding and definition on love. Following are some of the different understanding and definitions of love given by them:

- ❖ Love is sharing, caring and understanding.
- ❖ Love is friendship. Friendship means loving.
- ❖ Love is the innate compassion for oneself and the other person.
- ❖ Love is happiness.
- ❖ Love is patience for self and others.
- ❖ Love is something which we feel in our heart and that never decay.
- ❖ Love is not just about being in love with a girl or boy. Love is a world of wonders that cannot be explained.
- ❖ Love is our feelings, caring, kindness towards others which comes out by itself.
- ❖ Love is a magical thing which leads to reduction of sufferings magically.
- ❖ Love is our behaviour towards nature.
- ❖ Love is precious since all of us are under God's love.
- ❖ We can win others through true love.
- ❖ With love, we can do everything.



- ❖ Love is wastage of money.
- ❖ Love is one means to take revenge indirectly.

The youngsters are easily confused many a time with love and infatuation (strong passion for somebody) whereas real love and infatuation can be understood differently. Real love is patient because it takes time to know each other and to give. Love is a growing thing and growing takes times whereas infatuation rushes. Real love sets you free but infatuation imprisons you. Real love accepts but infatuation demands.

It can be concluded that 'Love is Universal.' Love is the reason that every species live and survive. Love is a force of nature and however much we may want to, we cannot command, demand or make love disappear. Love is inherently free and it cannot be bought, sold or traded. We cannot make someone love us, nor can we prevent it for any amount of money. Love cannot be imprisoned nor can it be legislated. Love is not a substance, nor a commodity, nor even a marketable power source. Love has no territory, no borders, no quantifiable mass or energy output. Everybody longs for true love but whether you are ready to give and receive the true love.

“Nature cannot deny love, nor does any religion.”





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Mr. Rupanka Bhuyan

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