ICFAI University ‘Bizhorn’ gets underway

The second edition of Bizhorn, a two-day inter-collegiate fest initiative of the department of Management, ICFAI University, got underway today here in Dimapur.

The “main objective” of the event, according to the University, is to bring together young minds to encourage the explosion of ideas, explore their skills and unleash their ingenuity.

“This fest is also intended to showcase the professionalism and leadership skills of the young minds. It seeks to provide an opportunity for the application of theoretical learning of management concepts and skills through real life event simulations.”

On Thursday, at the opening session, the team leader of Nagaland Bamboo Development Agency (NBDA), Khrienuo C Metha, attended as the chief guest. In her brief address, the bureaucrat encouraged the students look beyond the conventional in order to “discover for an unimaginable world.”

She reminded the students that today the world is in need of originality, creativity and innovation, especially from the younger generation. “Participating in this fest will only help you grow and learn on this aspect,” she shared.

Metha also shared with the students that the oft-repeated truism of youths as the pillars of tomorrow is no longer applicable today. “Youths of today are the pillars of today, not of tomorrow. It is the age of the youth now,” she said.

The fest will feature, among others, debate competitions, mock interviews, sketching, quizzes and puzzles, paper art, table tennis and PC gaming. According to the organizers, the fest is a platform to bring in students from different colleges, institutions and universities to actively participate in activities with “enthusiasm and collaborative spirit.”

It is being held at ICFAI University, Sovima village in Dimapur, on the theme “Collaborating thoughts, creating ideas.”