



## ICFAI University Nagaland sounds the 'BizHorn'—a management fest

Morung Express News

Dimapur | September 24

ICFAI University Nagaland, at 6th Mile, Sovima, today began a two-day management festival, BizHorn 2015. Organised by its Department of Management, the theme of this year's festival is 'Collaborating Thoughts, Creating Ideas.' It will be held on September 24 and 25, with participation from various learning institutions from Nagaland.

"The world today is asking for something original. For that you need creativity which fests like BizHorn provide a platform for," said Khrienuo C. Metha, Secretary and Team Leader of the Nagaland Bamboo Development Agency (NBDA), Government of Nagaland. She was speaking as chief guest at the inaugural programme of the festival. The NBDA has a close working relationship with the ICFAI University Nagaland, providing students with internship opportunities.

The NBDA team leader noted that the youth are



Khrienuo C. Metha, Secretary and Team Leader of NBDA speaks at the inauguration of BizHorn 2015, a management fest of the ICFAI University Nagaland, on September 24. (Morung Photo)

the generation of today. "Today it is time for you to work your minds, explore your minds and see what you are capable of—a festival like this gives you that opportunity," she said to the students, encouraging them to "come up with something that will amaze us all!"

This is an era of growth and entrepreneurship, Metha explained to the students, quoting inspiring lessons from founder of Alibaba Group, Jack Ma. Ac-

ording to Metha, he said that below 20 years of age, one must take their studies seriously. Below 30 years, one should join a small company and learn from a competent boss in order to develop passion and try your hands in different areas. From 30-40 years of age, focus on yourself and work towards what you are good at with a clear mind. From 40-50 years of age, you are where you are supposed to be. From 50-60, invest in young minds.

Earlier, in a welcome address, Pro-Vice Chancellor of ICFAI University Nagaland Dr. CP Alexander informed that this is the second time BizHorn is being held after a good response to it in 2014. ICFAI was first established in 1984 in Hyderabad, he said, and it now has 11 universities all over India, including five in the North East of the Indian subcontinent. The one in Nagaland, established in 2006, now has more than 400 students with more than 20 teaching staff. He hoped that the simulation of business environment at the BizHorn festival will help students have an enriching experience.

Wapangsenla Imchen, Head of the Department of Management, gave an overview of the festival.

The Festival will see such events as debate, sketching, table tennis, mock interview, PC gaming, business plan making, paper art, corporate relay, role play, ad campaign designing, quiz and puzzles, and even a dance mania!