

Faculty Profile

Name: V. T. VASAGAN

Designation: Assistant Professor

Teaching Areas: Business Strategy,
Operations Management,
Service Marketing

Research Interests: Internal Marketing,
Corporate Social Responsibility

Education: MBA (HR & Mkt.), MA (Eco.), B.Ed, IDGC

Professional Experience: 25 Years



1. Jan 2010 – Till Date : Assistant Professor, **ICFAI University Nagaland**, Dimapur, Nagaland
2. Nov 2008 – Dec 2009 : Visiting Faculty, **ICFAI University Nagaland**, Dimapur, Nagaland
3. Aug 2006 – Jul 2008 : Lecturer, **City College of Arts & Commerce**, Dimapur, Nagaland
4. Jan 1997 – Jul 2006 : Lecturer, **Tetso College**, Dimapur, Nagaland
5. Jan 1996 – Dec 1997 : Lecturer, **City College of Arts & Commerce**, Dimapur, Nagaland
6. Jan 1993 – Dec 1996 : PGT, **Kohima English School**, Kohima, Nagaland
7. Aug 1988 – Dec 1992 : TGT, **Faith Christian Academy**, Kohima, Nagaland

Research / Selected Publications:

1. Vasagan, V. T., “**Academic Performance Indicator: A Significant Tool of Measuring the Performance of the Lectures for the Progress of Colleges**”, (2011), *Journal of Economics & Commerce*, Public College of Commerce, Dimapur, Vol: 03, Issue No. 03, pp.113 – 116. **ISSN No. 2229 – 6417.**

Papers in Conferences / Seminars:

1. V. T. Vasagan, “**Teachers at 21st Century**”, *State Level Seminar*, Salt Christian College of Teachers Education, Dimapur, 15th March 2014.

2. V. T. Vasagan, “**Internal Marketing Practices by IQAC: An Assessment for Quality Higher Education**”, *International Conference*, Sri Ganesh School of Business Management, Salem, Tamil Nadu, 25th Feb’ 2014.
3. V. T. Vasagan and Wapangsenla Imchen, “**Socio and Economic Status of the Marginalized Communities in Nagaland with Special Reference to the Scheduled Caste Groups**”, *UGC Sponsored – National Level Seminar*, Patkai Christian College, Nagaland, 1st & 2nd, November 2013.
4. V. T. Vasagan, “**Corporate Social Responsibility: A Case Study of Axis Bank**”, *National Seminar*, ICFAI University Jharkhand, Ranchi, 19th Sep 2013.
5. V. T. Vasagan, “**Research Method**”, *Workshop*, ICSSR & Nagaland University, 31st May – 13th Jun 2013.
6. V. T. Vasagan, “**Higher Education in Nagaland – A SWOT Analysis**”, *Seminar on Higher Education in Nagaland – Issues and Challenges*, 28th Nov 2012.
7. V. T. Vasagan, “**A study on the of CENET in Financial Inclusion for Inclusive Growth in respect to the North East Region**”, *ICSSR-NERC Sponsored – National Seminar*, Assam University (Diphu Campus), 23rd – 24th Nov 2012.
8. V. T. Vasagan, “**Life & Work of Rabindranath Tagore**”, Indigenous Cultural Society, Dimapur, 13th – 14th Jan 2012.
9. V. T. Vasagan, “**Knowledge Management: A tool to build E-business strategy to gain competitive advantage**”, *UGC Sponsored National Seminar*, Public College of Commerce, Dimapur, 12th Dec 2011.
10. V. T. Vasagan, “**Best Practices in Higher Education for Quality Management**”, *NACCA Sponsored – National Seminar*, IQAC, Patkai Christian College, Dimapur, 22nd – 23rd Oct 2010.
11. V. T. Vasagan, “**Integrated Water Resources Management with special reference to the North East**”, *UGC Sponsored National Seminar*, Patkai Christian College & ICFAI University Nagaland, Dimapur, 22nd Jul 2010.

Achievements / Awards:

1. Vice Chancellor’s **Certificate of Appreciation** for excellent work in *Academic & Institution building Activities*. Awarded by **ICFAI University Nagaland**. Feb 2014.