

## Message of the Issue

Dear Friends,

Listening is one of the actions that we are constantly engaged in.

Listening is not as easy as we think because to listen, means trying to understand what the other person

is saying and not just hear his or her words. Carl Rogers in this context highlighted that we think we are listening, but rarely do we listen with real

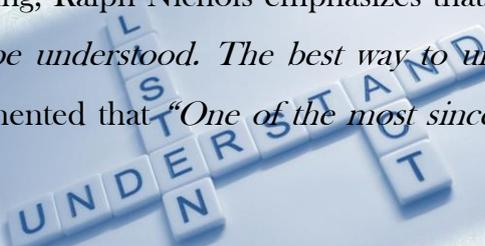
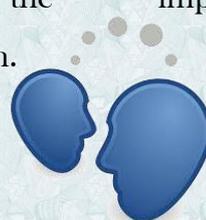
understanding and true empathy. Ty Howard also stated that there is shortage of good and attentive listeners in the world. In today's world, everyone seems to be very busy with themselves, their lives and work that one fails to be a good listener. In failing to be a good listener one misses out many things in the process. To be busy is acceptable but one should understand the importance of paying attention and listening because listening is a part of communication.

Without communication there can be no relationship. Listening to others attentively is also crucial as it helps in personal development by allowing us to expand our horizon.

As Larry King points out, "we don't learn things from what we have to say; we learn from what others have to say. We each have a world of our own, filled with our thoughts, ideas, opinions, values, experiences and perspectives. Collectively, these make up our horizon. One of the best ways to expand that horizon is to expose ourselves to other thoughts, ideas, opinions, values, experiences and perspectives. We do this by opening our ears and minds to them. We do this by listening." Highlighting on the significance of listening, Ralph Nichols emphasizes that, "the most basic of all human needs is the need to understand and be understood. The best way to understand people is to listen to them." Bryant H. McGill also commented that "One of the most sincere forms of respect is actually listening to what another has to say."

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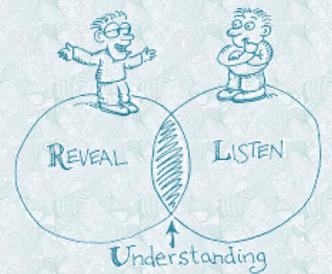
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Unfortunately, in this present day and age most people have lost the desire and the patience to listen to what others have to say. Most of us are too engrossed in our own thoughts, too eager to have our own say then actually pay attention. Reflect on an occasion when you had something to say, something important or vulnerable to share, and you know you had the full attention of the other person. That level of attention, when you know the



other person is really listening to you, makes you feel valued. It makes you feel safe, understood, and important. Being heard validates you. Now think about a time when you had something to say, but you did not get that level of attention. The other person was distracted, looking at his or her phone, clearly thinking about something else, or mentally lining up their response without acknowledging your words. You feel annoyed, frustrated, rejected, ignored, diminished, and inconsequential. Their inability or unwillingness to really hear you felt like a blow in the face.



Therefore, it is imperative that one should learn to be a good listener. Being a good listener also shows that you care for the other person. Be patient, pay attention and listen to what the other has to say.



Because if you fail to listen, you fail to understand the message being conveyed to you and you also fail to provide a substantial and meaningful response. This in turn could lead to many arguments, misunderstandings, and complications, whether at home, college or at work place. Hence, everyone should make an effort and strive to be a good and attentive listener.

**Dr. Khrienuo**  
Assistant Professor,  
Department of History  
ICFAI University Nagaland



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# Campus News

**Orientation Programme for the Freshers:** An orientation programme was conducted for the freshers on the 2<sup>nd</sup> of August 2017.

**Annual Day:** The University celebrated its *Annual Day* on the 31<sup>st</sup> of August 2017 with active participation of the students as well as faculty members.



Photographs: Tapasya Team

**Unveiling of Annual Magazine:** On the occasion of the university's *Annual Day* (on the 31<sup>st</sup> of August 2017), the Vice Chancellor of the university, Dr. C P Alexander unveiled the university's Annual Magazine named "*Polyphonic*". He congratulated Dr. Kevizonuo Kuolie (Editor-in-Chief) and her committee members for successfully bringing out the magazine.

**Teacher's Day:** Various classes of the university celebrated Teachers' Day on the 5<sup>th</sup> of September 2017.



**SCMI interaction:** An interaction programme by the *Student Christian Movement of India (SCMI)* was held at the university campus on the 5<sup>th</sup> September 2017. The General Secretary of SCMI, *Mr. Inbaraj Jeykumar*, graced the occasion along with Chairperson *Dr. Panger Ao*, Assistant Professor, Oriental Theological Seminary, Dimapur.



Photograph: Neisal Theyo, Dept. of Management

**Sanitation Campaign:** On the 28<sup>th</sup> of September 2017, the NSS Volunteers from the University took initiatives on sanitation campaign “*Swachhta Hi Seva*” - “*Cleanliness is Service*” in Sovima Village (Adapted Village). Ninety NSS Volunteers participated in the campaign along with the Programme Officer. All the volunteers enthusiastically participated in the drive and successfully completed the task.



**BizHorn 2017:** The annual management festival *BizHorn 2017* was held during



14<sup>th</sup> to 15<sup>th</sup> September, 2017 with great enthusiasm with participants from several colleges

and institutions around Nagaland.

Hon'ble Minister of Roads and Bridges, Nagaland, Shri (Dr.) Neikiesalie Nicky Kire inaugurated the programme as the Chief Guest.

A variety of events including Quizzes, Multiplayer Gaming, Sketching, Product Marketing, Stick Crafting, Mock Interviews, etc. were held where students from ICFAI as well as other colleges and institutes from across the state showcased their talents.



**One Day Workshop:** The department of IT & Mathematics conducted a one day workshop on *Computer Security Awareness and AI* on the 6<sup>th</sup> of October, 2017.

**NJY Memorial Lecture:** The Department of Economics organised the 6<sup>th</sup> *N J Yadaswamy Memorial Lecture* on the 9<sup>th</sup> of October, 2017. Resource person Dr. Pradeep Chakraborty, Assistant Professor (Commerce), Public College of Commerce delivered a lecture on *“Tourism Industry and it's Prospect in Nagaland”*.



Photograph: Rupanka Bhuyan, Dept. of IT & Mathematics



Photograph: By Students

**Skit Competition:** On the 13<sup>th</sup> of October 2017, the Department of English organised a Skit Competition for the students with the theme *“Power of the Common Man”*.

**Talk on Culture and Communication:** A talk was organised by FoCuS (Forum for Cultural Studies) on *“Culture and Communication”* on the 21<sup>st</sup> of October, 2017. Mr. Betoka Swu, Photographer, Social Entrepreneur, Cultural Ambassador and Indigenous Peoples' Rights Activist was the speaker of this program.

**Rashtriya Ekta Diwas:** On the occasion of Rashtriya Ekta Diwas (31<sup>st</sup> of October, 2017), the NSS group of the university organised a *“Talk on Sardar Ballabhbhai Patel”* delivered by Mrs. Elmie K Renga, Asst. Professor & HoD (Political Science).



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# Need of the Hour

- Miss Inakali K Choppy, MA (Pol.Sc.), 4<sup>th</sup> Semester

**N**ature is one of God's most beautiful creations. It symbolizes life and makes the world more beautiful with its vibrant colours. The animal and the plant kingdom are all part of the nature.

The plants, animals, living organisms that thrive on the land and water and human beings, all depend on nature because their very existence rests upon it. Nature is the chain that links everything on earth. Since time immemorial, men have depended on nature for their sustenance. However, men also took advantage of nature



by exploiting it which in turn has affected and is continuing to affect everyone and everything on the planet earth. Lately, due to industrialization, globalization and consumerism, nature that we see all around us are deteriorating at a faster pace.

Protection of the nature is very important due to many reasons. Forests have been cleared for setting up industries, for timber and various other human settlements, developmental works. This in turn has affected people who depend on the forests and its products for their livelihood.

Wildlife has been deprived of their habitat due to which man-animal conflicts are happening every day. Due to imbalance in nature, there is increase in temperature, climate change, rising of the sea level, many new diseases and the extinction of various plants and animals.



These are all happening due to our careless and selfish attitude towards nature. Due to the various reasons mentioned above, it is necessary to protect the nature.



Many conservationists and environmentalists are campaigning for the protection of nature. It is high time for the people all around the world to unite, no matter what religion, race, caste, sect, region we belong to and give our best effort to protect nature. If we do not act now, our future generations will never know and experience nature. All that will be left for them will be a dry, dark and desolate world. It is only because of nature, we have different seasons which all are beautiful in their own ways. The animals, birds, insects, flowers, plants, etc. all make the world that we live in more lively and beautiful. Therefore, it is the duty of each and every individual to protect nature for a safer and cleaner world. It is the need of the hour; we owe it to our future generations.



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# Smile

Mr. Viketun Neikha, BA (Eco.), 5<sup>th</sup> Semester

Smile!!! Smile!!! Smile!!!

For thy smile makes thee lovelier,

No comparison beyond thy smile.

With ease healed me from past scars,

But hooked me by heart with thy smile.

Your smile makes me go miles and miles,

Beyond the hills and the vales.

No cage can hold thy smile,

No walls can stop thy smile.

Flying towards the sun,

Till cloud can cover thy smile no more.



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# Photo-Synthesis



“Evening Stripes”

Photograph contributed by: Rupanka Bhuyan, Department of IT & Mathematics

About the photograph: The photograph was taken during July 2017 in Dimapur (Nagaland). The picture depicts a relaxed moment at the end of a busy summer day; a pause in the engrossing urban life.

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